

Arc Monitoring appoints new Marketing Executive

Arc Monitoring, an NSI Gold Approved CCTV Monitoring & Alarm Receiving Centre has appointed Jo Hastings as Marketing Executive.



Jo brings with her 5 years of B2B marketing & design experience. Having graduated with a BA Hons in Media Production at Plymouth Marjon, Jo most recently worked at publishing company Reach PLC. Jo has developed a variety of marketing skills with particular strengths in advertising, design and social media. Jo will be focusing on creating Arc Monitoring's marketing strategy in line with the business's strategic goals.

Commenting on her new role Jo states "I'm really looking forward to working with such an innovative company and having a whole new industry to learn about. Having such broad skills in marketing it is such an exciting time in my career to get my teeth stuck into the new challenges and working with the team at Arc Monitoring".

Wayne Dietrich, Business Development Manager at Arc Monitoring added "We are really excited to welcome Jo to Arc Monitoring in this newly created role and look forward to her experience contributing to growing our customer base of professional installers across the UK. The position further compliments our ongoing investment in people and infrastructure to cement our position as the independent remote monitoring experts".

About Arc Monitoring

Established in 1999, Arc Monitoring is an NSI Gold Approved CCTV Monitoring & Alarm Receiving Centre, working with professional Installers across the UK.

Our BS5979 and BS8418 compliance is evidence that we hold ourselves accountable to the highest possible standards of delivery. However, what makes us a leading provider of monitoring services to businesses and homeowners alike is the calibre of our people.

Get in Touch

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